



ON THE MARKET

SUNCOAST NATURAL HEALTH

AN ESTABLISHED NATURAL HEALTH AND REFILLERY BUSINESS



BUSINESS SNAPSHOT



LOCATION

Petrolia, Ontario



YEARS IN OPERATION

5 years



BUSINESS TYPE

Sole proprietorship and owner-operated



SALE OPPORTUNITY

Asset sale and full business acquisition



PREFERRED TIMELINE

As soon as practical for the right purchaser



OWNERSHIP POTENTIAL

Suited to an active owner who can operate the business initially and build a team over time

PRICE RANGE

PRICING INFORMATION AVAILABLE
FOLLOWING BUYER SCREENING

INDUSTRY FOCUS:

**NATURAL HEALTH AND
SPECIALTY RETAIL**

THIS BUSINESS OPPORTUNITY

SunCoast Natural Health is an established Petrolia business offering natural health products, practitioner-grade supplements and a zero-waste refillery. The opportunity combines an established local brand, a diversified retail offering and operating systems that allow a purchaser to step into an active business with room to grow.

The asset sale includes:

- ✓ The SunCoast Natural Health name, brand identity and goodwill
- ✓ Documented operating procedures and historical point-of-sale information
- ✓ The business website, domain and active social-media channels
- ✓ A leased storefront with retail, storage and private practitioner space
- ✓ An established customer base and loyalty program
- ✓ Retail fixtures, refrigeration, dispensing equipment and point-of-sale hardware
- ✓ Established supplier and wholesale relationships
- ✓ Inventory on hand at the time of sale

THE GROWTH POTENTIAL IN THIS BUSINESS

A new owner would have opportunities to:

- ✓ Activate and expand the business's e-commerce capabilities
- ✓ Increase digital marketing and customer outreach
- ✓ Use the private practitioner room to create rental income and complementary referral opportunities
- ✓ Introduce a localized subscription-box offering
- ✓ Develop additional private-label bulk and wellness products
- ✓ Build a team over time to increase operating capacity and support continued growth

NOTE: Specific lease, transfer and operating requirements will be discussed with appropriately screened purchasers.

INTERESTED? LET'S CONNECT.



Meet Your BizLink Coach

Dorian Noble

Business Development Officer,
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BUYERS WHO COULD BE A STRONG FIT

This opportunity may appeal to:

- ★ An entrepreneur interested in acquiring an established natural health and specialty retail business
- ★ An experienced retail or customer-service professional ready to transition into ownership
- ★ A personable and organized owner who values customer education and individualized service
- ★ A hands-on purchaser prepared to operate the business initially and build a team over time
- ★ A growth-minded purchaser interested in e-commerce, digital marketing or product expansion
- ★ A financially disciplined purchaser prepared to complete appropriate due diligence

WHAT POTENTIAL BUYERS SHOULD KNOW



OWNERSHIP ROLE

- Provide day-to-day leadership and initially participate directly in store operations
- Manage purchasing, merchandising, inventory and supplier relationships
- Maintain a knowledgeable and welcoming customer experience
- Oversee marketing, administration and financial performance
- Identify when and how to add staff as the business grows



ACQUISITION CONSIDERATIONS

- The transaction is structured as an asset sale
- The business operates from leased premises
- Pricing and supporting financial information are available following buyer screening
- Lease, supplier, system and other transfer requirements will be disclosed at the appropriate stage
- Purchasers should be prepared to complete financial, legal and operational due diligence



HELPFUL EXPERIENCE

- Retail, merchandising or inventory-management experience
- Strong communication and customer-service skills
- An interest in natural health, sustainable living and continued product education
- Comfort with digital marketing and community relationship-building
- An organized, adaptable and growth-oriented approach

TRANSITION AND FUTURE DIRECTION

The seller is seeking an individual purchaser who will value SunCoast Natural Health's customer relationships, local presence and established reputation. Preserving the business name and continuing to serve the community are important considerations in finding the right fit.

The seller is open to providing a short training and handover period. The specific scope of transition support, together with detailed lease, supplier, system and operating information, will be discussed with an appropriately screened purchaser.



Interested in learning more about this business?



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